

The Marketing Program of the NW PA Chapter NTMA

*Source Members receive
ALL of the following benefits . . .*

- >Full Access to The Source website including:
 - A company listing including full contact information, description, and capabilities
 - Inclusion in our Advanced Capabilities Search feature
 - A hot link to your company's website
 - RFQ system including automatic e-mail notification when new projects are posted
 - Access to a downloadable Excel spreadsheet of qualified leads from each of our trade shows.
 - Full site optimization and pay per click advertising for our members' key capabilities.

- >A professionally designed marketing publication direct mailed to 1,000 qualified leads, and distributed to potential customers at all Source trade shows. The publication includes:
 - A description of the Source program, our RFQ system, plus your company contact information, description and capabilities.
 - A pocket CD that includes all your company information, a Capabilities search function, and hot links to your company website and the Source site.

- >A National Trade Program.

The Source Trade Show Program exhibits at several of the country's major manufacturing trade shows. Through cost sharing, the Source is able to reduce your expenses by up to 75% over the cost of exhibiting on your own. Plus, the Source has been able to secure larger booth spaces (up to 20' x 20' islands) and prime locations.

- >Seminars on marketing and sales topics.

We will bring you the kind of information you need to maximize your company's marketing and sales efforts.

What's Your Cost for 2007 Membership?

Just \$895.00

Plus a one-time initiation fee of \$150.00

For further details contact our Source Marketing Director:

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